



## Silicon Valley Technical Institute

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# European Technologies Action Plan (ETAP) and its impact on Businesses

July 14, 2006

1:00pm-5:30pm

## Description

In January 2004 the European Commission launched an action plan to stimulate the development and use of environmental technologies. The Environmental Technologies Action Plan (ETAP) aims at removing financial, economic and institutional barriers to the development of environmentally friendly technologies. ETAP is composed of actions around three main themes as follows:

- *Getting from Research to Markets*
- *Improving Market Conditions*
- *Acting globally*

The focus of this workshop is to introduce key aspects of the ETAP such as performance targets and acting globally during the development process of the European strategies on sustainable technologies. The experience with the RoHS Directive shows that the knowledge on these issues would be essential for companies doing business in Europe.



## Course Topics:

- *Background of European Environmental Technologies Action Plan (ETAP)*
- *Related issues such as Best Available Technologies (BATs)*
- *Key activities of ETAP such as Performance Targets*
- *Global impact of ETAP*

## Schedule

July 14, 2006

Check-in: 12:30 pm – 1:00 pm

Lecture: 1:00 pm – 5:30 pm

## Tuition

Fee for the workshop is **\$95**. The registration fee includes:

- Four hours of instruction
- Workbook
- Certificate of attendance
- Refreshments

## Location

1762 Technology Drive, Suite 227, San Jose, CA

## About the Instructor:

**Dr. Mahshid Sotoudeh** is a member of scientific staff of the Institute of Technology Assessment at Austrian Academy of Sciences. She has worked since 1998 on assessment of innovative environmental technologies and has been involved in the development of scientific papers and guidelines for national and European environmental technologies policies. She studied Chemical Engineering in Vienna, graduating with Honors in 1991. She commenced employment at the Vienna University of Technology working on sustainable development and interdisciplinary modeling in Environmental Engineering.

Seating is limited. Please register in advance.

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